



Inovocare Healthsoft Solutions Pvt. Ltd.

377, Purbalok, Kolkata - 700 099

Phone - +91 97488 43499

Email - inovocare.kol@gmail.com

Privacy Policy

Last updated: August 06, 2023

This Privacy Policy describes our policies and procedures regarding the collection, use, and disclosure of your information when you use the NIBRA-CS or service (the "Service") and informs you about your privacy rights and how the law protects you.

Interpretation and Definitions

Interpretation

The words capitalized in this Privacy Policy have meanings defined under the following conditions. The definitions provided below have the same meaning regardless of whether they appear in singular or plural.

Definitions

For the purposes of this Privacy Policy:

Account refers to a unique account created for you to access our Service or parts of our Service.

Affiliate means an entity that controls, is controlled by, or is under common control with us, where "control" means ownership of 50% or more of the shares, equity interest, or other securities entitled to vote for the election of directors or other managing authority.

Company (referred to as "we," "us," or "our " in this Agreement) refers to Inovocare Healthsoft Solutions Pvt. Ltd., located at 377, Purbalok, Street No - 17.

Cookies are small files placed on your computer, mobile device, or any other device by a website, containing details of your browsing history on that website among its many uses.

Country refers to India.

Device means any device that can access the Service, such as a computer, cellphone, or digital tablet.

Personal Data refers to any information that relates to an identified or identifiable individual.



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Service refers to the NIBRA-CS website accessible at www.nibracs.com, and the diagnostic device along with the data, the analysis and the end result.

Service Provider means any natural or legal person who processes data on behalf of the Company. It refers to third-party companies or individuals employed by the Company to facilitate the Service, provide the Service on behalf of the Company, perform services related to the Service, or assist the Company in analyzing how the Service is used.

Third-Party Social Media Service refers to any website or social network website through which a user can log in or create an account to use the Service.

Usage Data refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).

You refer to the individual accessing or using the Service, or the company or legal entity on behalf of which such individual is accessing or using the Service, as applicable.

Collecting and Using Your Personal Data

Types of Data Collected:

Personal Data

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Phone number
- Address, State, Province, ZIP/Postal code, City

Usage Data

We may also collect information on how the Service is accessed and used ("Usage Data"). This Usage Data may include information such as your computer's Internet Protocol address (e.g., IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers, and other diagnostic data.



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Tracking Technologies and Cookies

We use cookies and similar tracking technologies to track the activity on our Service and store certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyze our Service. The technologies we use may include:

Cookies or Browser Cookies: A cookie is a small file placed on your device. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent.

However, if you do not accept cookies, you may not be able to use some parts of our Service.

Web Beacons: We may use web beacons, also known as clear GIFs or pixel tags, which are tiny graphic images that allow us to monitor the activity on our Service and collect Usage Data. They may be used in combination with cookies to gather information such as the pages you visit, the links you click, and other actions you take on our Service.

Cookies Policy

We use both session cookies and persistent cookies on our Service. Session cookies are temporary cookies that are stored on your device until you close your browser. Persistent cookies are stored on your device for a longer period or until you delete them manually. The cookies we use are designed to be reliable and secure, and they do not contain any personally identifiable information.

We use cookies for the following purposes:

Essential Cookies: These cookies are necessary for the proper functioning of our Service.

They enable you to navigate and use the features of the Service, such as accessing secure areas and making transactions. Without these cookies, the Service may not function properly.

- Analytics Cookies: We use analytics cookies to gather information about how you use our Service. This helps us analyze and improve the performance and functionality of the Service. The information collected by these cookies is aggregated and anonymous.

- Advertising Cookies: We may use advertising cookies to deliver targeted advertisements that may be of interest to you based on your browsing behavior and preferences. These cookies collect information about your activities on our Service and other websites to provide you with relevant advertisements.



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You have the option to manage your cookie preferences through your browser settings. However, please note that blocking or deleting cookies may affect your ability to access certain features of the Service.

Use of Your Personal Data

We may use your personal data for the following purposes:

- To provide and maintain our Service, including to monitor the usage of our Service.
- To manage your Account: to manage your registration as a user of the Service. The personal data you provide can give you access to different functionalities of the Service that are available to you as a registered user.
- To contact you: To contact you by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as push notifications from mobile applications, regarding updates or informative communications related to the functionalities, products, or services we provide, including security updates when necessary or reasonable for their implementation.
- To provide you with news, special offers, and general information about other goods, services, and events that we offer and that are similar to those you have already purchased or inquired about, unless you have opted not to receive such information.
- To manage your requests: To attend and manage your requests to us.
- For business transfers: We may use your information to evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal data held by us about our Service users is among the assets transferred.
- For other purposes: We may use your information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns, and to evaluate and improve our Service, products, services, marketing, and user experience.

Disclosure of Your Personal Data

We may disclose your personal data in the following situations:

- Service Providers: We may share your personal data with third-party service providers to facilitate our Service, provide the Service on our behalf, perform services related to the Service, or assist us in analyzing how our Service is used. These third-party service providers have access to your personal data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.



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- Business Transfers: We may share or transfer your personal data in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.
- Affiliates: We may share your information with our affiliates, including our parent company and any other subsidiaries, joint venture partners, or companies that we control or that are under common control with us. We will require our affiliates to honor this Privacy Policy.
- Business Partners: We may share your information with our business partners to offer you certain products, services, or promotions.
- Compliance with Laws: We may disclose your personal data to comply with applicable laws and regulations, to respond to a subpoena, search warrant, or other lawful requests for information we receive, or to otherwise protect our rights.

Security of Your Personal Data

We take the security of your personal data seriously and implement reasonable and appropriate security measures to protect it. However, no method of transmission over the Internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

International Transfers of Your Personal Data

Our Service is based in India, and your personal data may be transferred to and processed in other countries outside of your own. By using our Service, you consent to the transfer of your personal data to India and other countries that may have different data protection laws than your country.

If we transfer your personal data to a country outside the European Economic Area (EEA), we will ensure appropriate safeguards are in place to protect your data, such as relying on standard contractual clauses approved by the European Commission.

Your Data Protection Rights

You have certain rights regarding your personal data, including the right to access, correct, or delete your personal data. If you wish to exercise any of these rights, please contact us using the contact information provided at the end of this Privacy Policy. We will respond to your request within a reasonable timeframe.



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Children's Privacy

Our Service is not intended for individuals under the age of 18 ("Children"). We do not knowingly collect personal data from Children. If you are a parent or guardian and you become aware that your Children have provided us with personal data, please contact us. If we become aware that we have collected personal data from Children without verification of parental consent, we will take steps to remove that information from our servers.

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. Any changes we make will be posted on this page, and the "Last updated" date at the top of this Privacy Policy will be revised. We encourage you to review this Privacy Policy periodically for any updates or changes.

Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at [contact information].

By using the NIBRA-CS Service, you acknowledge that you have read and understood this Privacy Policy and agree to the collection, use, and disclosure of your personal data in accordance with this Policy.